

Join India's Journey to \$5 Trillion Economy#

Invest in AXIS INDIA



(An open-ended equity scheme representing the India manufacturing theme)

NFO Period

01st December 2023

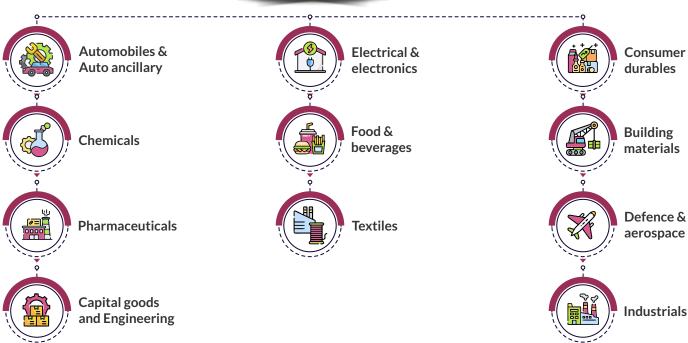
15th December 2023

Source : https://www.rbi.org.in/Scripts/BS_SpeechesView.aspx?Id=1385

Manufacturing theme

Exposure to 11 sectors comprising of 66 industries





Opportunity For India Manufacturing

Manufacturing sector - 3-Pronged Opportunity

India's Manufacturing Sector





DemandAspirational
domestic demand +
export opportunities



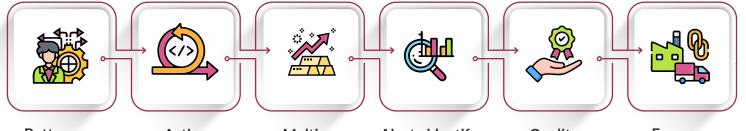
Geo-politics Multi-polar world and India's growing geopolitical cloud



Supply
Optimizing supply capabilities
and healthy competition
among states to attract
manufacturing investments

Data as on 30th September 2023. Source: Axis MF Research.

What to Expect from Axis India Manufacturing Fund?



Bottom-up approach

Active sectoral allocation

Multicap stock selection Aim to identify potential winners in the manufacturing theme Quality focused style

Focus on under-represented segments of Indian listed market

For detailed Investment strategy please refer SID/KIM of the Scheme available on the website. For determining list of the companies eligible under manufacturing theme the AMC will consider the basic Industry list published by NSE Indices for NIFTY India Manufacturing.

Investment approach

The fund will aim to identify companies across 3 segments of the Indian economy



Investments

Manufacturers investing in factory equipment and R&D to build production capacity



Consumption

Industries with rising demand trajectory due to domestic consumption and premiumization narrative



Net Exports

Focus on companies benefiting from India's integration into the global supply chain

Why a manufacturing theme portfolio can add value?

Focus on domestic economy with lower sectoral overlap

| | Nifty India Manufacturing Index | Nifty 500 Index | Nifty 50 Index |
|--------------------------------|------------------------------------|--------------------|-------------------|
| Automobile and Auto Components | 27.02 | 6.21 | 6.05 |
| Capital Goods | 21.13 | 4.75 | 0 |
| Healthcare | 15.24 | 5.48 | 4.09 |
| Metals & Mining | 11.84 | 3.31 | 3.7 |
| Chemicals | 10.41 | 2.59 | 0.35 |
| Oil, Gas & Consumable Fuels | 7.26 | 8.57 | 11.35 |
| Consumer Durables | 5.18 | 3.67 | 3.24 |
| Textiles | 1.48 | 0.41 | 0 |

Data as on 30th September 2023. Source: NSE. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s).

Fund Facts



Category **Thematic**



Typical Investment Horizon **5+ years**



Benchmark
NIFTY India Manufacturing TRI



Min. application amount Lumpsum ₹ 500 and in multiples of ₹ 1 thereafter



Fund Manager Mr. Shreyash Devalkar and Mr. Nitin Arora



NFO Period 1st December 2023 to 15th December 2023



Exit Load

Nil

- If redeemed / switched-out within 12 months from the date of allotment:
 For 10% of investment: Nil
 For remaining investment: 1%
- If redeemed/switched out after 12 months from the date of allotment: Nil



Min. application amount (SIP-Systematic Investment Plan) ₹ 100 and in multiples of ₹ 1 thereafter

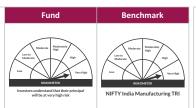
AXIS INDIA MANUFACTURING FUND

(An open-ended equity scheme representing the India manufacturing theme) Benchmark: NIFTY India Manufacturing TRI

This product is suitable for investors who are seeking*

- Capital appreciation over long term
- An equity scheme investing in Indian equity & equity related securities of companies engaged in manufacturing theme

 * Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Distributed by:

(The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made)

Data as on 30th September 2023.

Disclaimer: Past performance may or may not be sustained in the future. Sector(s) / Stock(s) / Issuer(s) mentioned above are for the purpose of disclosure of the portfolio of the Scheme(s) and should not be construed as recommendation. The fund manager(s) may or may not choose to hold the stock mentioned, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s).

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Statutory Details: Axis Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Axis Bank Ltd. (liability restricted to ₹ 1 Lakh).

Trustee: Axis Mutual Fund Trustee Ltd.

 $\textbf{Investment\,Manager:}\, Axis\, Asset\, Management\, Co.\, Ltd.\, (the\, AMC).$

Risk Factors: Axis Bank Limited is not liable or responsible for any loss or shortfall resulting from the operation of the scheme. This document represents the views of Axis Asset Management Co. Ltd. and must not be taken as the basis for an investment decision. Neither Axis Mutual Fund, Axis Mutual Fund Trustee Limited nor Axis Asset Management Company Limited, its Directors or associates shall be liable for any damages including lost revenue or lost profits that may arise from the use of the information contained herein. No representation or warranty is made as to the accuracy, completeness or fairness of the information and opinions contained herein. The AMC reserves the right to make modifications and alterations to this statement as may be required from time to time.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.